

# Branding

# 1

- Discovery Meeting
- Sales & Strategy Planning
- Marketing & Branding Strategy Brief
- Product/Brand Naming
- Tagline Creation
- Homepage Messaging
- Web Outline
- Custom Logo Design or Logo Modification

# Web

# 2

- Temporary Website
- Homepage Design
- Subpage Design
- Persuasive Web Content Optimization
- Custom Blog Design
- Landing Page Design
- Interactive Homepage Storyboards
- Email Template Design
- Online/Email Ad Design
- Logo Animation Storyboards
- E-Commerce Design
- Graphical User Interface (GUI) Design
- Website Coding and CMS Integration
- Logo Animation Coding
- Email Template Coding

# Media

# 3

- Downloadable PDF Brochure
- Business Stationery
- eBranding Identity Suite
- Sales Folder Presentation Kit Design
- Printed Brochure Design
- Direct Mail Design
- Print Ad Design
- Tradeshow Exhibit Design
- Corporate Presentations & Video - Design & Development
- Custom Charts & Info-graphics

# Marketing

# 4

- Press Release Creation & Distribution
- Search Engine Optimization
- Social/Content Marketing Plans
- Email Marketing Lead Nurturing Program
- PPC Campaign Set up
- Ongoing Site Evaluation, Sales & Strategy Planning
- Traditional Marketing
- Trade Show Marketing